



DISCIPLINED INQUIRY. ACTIONABLE INSIGHTS.

The Office of Economic and Manpower Analysis (OEMA) is an expert, multidisciplinary innovation team of Soldiers and Civilians who **teach, publish, and conduct disciplined inquiry.** Our mission is to help senior leaders create the Army of tomorrow.



UNIQUE
HUMAN
CAPITAL



SOUND
ECONOMIC
THEORY



RELEVANT &
DETAILED
DATA



INNOVATIVE
PEOPLE
PRACTICES

OEMA blends the unique human capital of our people with economic theory and data to conduct rigorous **program evaluation, policy analysis, and problem-solving research.**

OUR EXPERTISE



Applied
Economics



Marketing



Organizational
Change

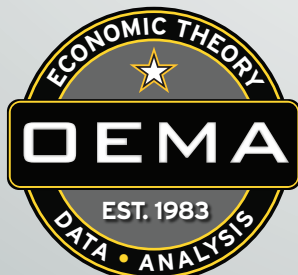


People
Analytics



Talent
Management

OEMA's location at West Point bridges the gap between the Army and academia, creating a powerful collaborative advantage that benefits our research partners and enhances our own innovation capabilities.



For almost forty years, OEMA's cutting edge research efforts have helped the Army to effectively manage its most important asset - its people.



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